



## Capital Campaign Frequently Asked Questions

### 1. What is the mission of the JCOC?

*Our mission is to empower homeless families, individuals, and veterans to recover from crisis situations and return to being self-supporting, productive, and independent members of our community.*

### 2. How will the Help. Hope. Healing. Capital Campaign help JCOC achieve its mission?

*The goal of the Help. Hope. Healing. Campaign is to raise \$10 million to rebuild our outdated and inefficient campus allowing us to dramatically increase the number of people we lead out of hunger and homelessness.*

*The centerpiece of the campus will be a new 20,644 sq. ft. building complex to provide:*

- *38 affordable-housing units (approx. 300 sq. ft. each), greatly expanding JCOC's role in building a bridge for the homeless to move into permanent homes of their own.*
- *A more inviting, flexible, and cost-effective dining hall and safe space for those dealing with food insecurities. The complex will house our Community Dinner, Food Pantry and Family Food Box programs.*
- *New administrative offices for JCOC's Rapid Rehousing and supportive programs to help participants achieve self-sufficiency.*

### 3. Who are the people who need the services of JCOC?

- *JCOC serves those who are hungry and/or homeless without regard to race, creed, gender, disability, or sexual orientation.*
- *Approximately 64% of JCOC clients live less than 2 miles from the JCOC campus.*

- *Close to 33% of our clients have no income; the majority of those with income make less than \$2,000 per month.*
- *Most clients visit JCOC 1-3 times per week.*

#### **4. How many people are served by the JCOC and in what ways?**

*More than 33,000 people receive life-sustaining and life-changing services through JCOC's housing and feeding programs each year. This includes individuals receiving multiple services. For example, clients attending the community dinner have the opportunity to learn about all of our services including Day Support, Emergency Shelter and Rapid Rehousing. The most vulnerable clients are given priority when referred to our housing programs.*

#### **5. How is JCOC unique from other area homeless shelters? Why do we need the JCOC?**

- *JCOC provides the only year-round emergency shelter for single homeless adults in Virginia Beach, located at the Housing Resource Center on Witchduck Road. Additional services include access to showers, laundry, and mail delivery during the day.*
- *JCOC provides meals for anyone who is hungry 365 days a year, as well as operates a food pantry and Family Food Box program to alleviate hunger and avoid the choice between food and shelter.*

#### **6. What is JCOC doing to help those actively serving in our military, veterans, and homeless veterans?**

- *JCOC operates a transitional housing program at our West Lane facility which currently serves 16 previously homeless veterans. We also have a Rapid Rehousing Program that places homeless men and women into permanent housing and may provide services for up to 2 years.*
- *Current military families and veterans can also access our daily Community Dinner Food Pantry and Family Food Box programs.*

#### **7. What are the improvements you will make to the campus of JCOC?**

*The current JCOC campus is outdated and in need of a major renovation. Funds raised through the Help. Hope. Healing. Campaign will allow us to build a new*

*20,644 square foot building complex that will provide 38 affordable housing units, a more inviting, flexible, and cost-effective dining hall and safe space for those with food insecurities, and new administrative offices for our Rapid Rehousing and supportive programs. This new building will allow us to expand housing opportunities for people in need of a bridge to permanent homes, help even more people experiencing food insecurity and provide a safe and inviting place for people to receive the services they need.*

## **8. Will these improvements allow you to feed more people, expand your housing services, and help our active military and veterans?**

*Yes! This campaign comes at an especially critical time. The pandemic has battered the local economy and the employment market, dislodging even more people from the moorings of job and home stability. Escalating rental rates compound issues confronting our clients. These disruptions will be felt for years to come. The vision of the Help. Hope. Healing. Campaign is to build facilities and deliver services to counter the impact of these negative forces.*

## **9. Isn't this a "hand out" instead of a "hand up"? By providing housing aren't we enabling people to avoid personal responsibility?**

*More than 20,000 people in Virginia Beach are one or two paychecks away from catastrophe. A lost job, an expensive hospital stay or some other misfortune, such as the coronavirus pandemic, has pushed many of our clients past the brink. They ask for nothing more than helping hands, so that they can return to the productive lives so many of the rest of us take for granted. All that's needed, in many cases, is JCOC's skilled intervention—backed by the heartfelt generosity of donors and volunteers like you—to make that important difference.*

## **10. How will you determine who can move into the affordable housing? How long can they stay?**

*The City of Virginia Beach has a robust list of those in need of affordable housing. Applicants for our veterans transitional housing, permanent supportive housing, and Rapid Rehousing programs are referred to us through a city-coordinated process. All applicants are vetted to ensure they meet eligibility requirements before being placed in appropriate housing. We will use this same process for our*

*38 new affordable housing units. Based on the current “waitlist” there will be no problem filling all of the units!*

*Moving from being homeless to self-sufficiency is a personal journey that involves three steps – help, hope and healing. Once a person is housed, the healing process can begin. That process is different for every client and JCOC provides services until the person can be truly independent. We do not place a timeline on healing, instead we work with each individual until they are ready to be on their own.*

## **11. When is JCOC going to break ground?**

*The urgency is NOW and the Help. Hope. Healing. Campaign is underway. In collaboration with the City of Virginia Beach, the Commonwealth of Virginia, foundation and grant support and generous philanthropists like you, we have developed a true private-public partnership to raise the \$10 million needed for this project. We plan to break ground in 2023.*

## **12. How will JCOC be able to continue their feeding programs while building?**

*JCOC will have to find a temporary location to provide services while construction is underway. We are in the process of looking for a place to relocate, especially for our Community Dinners and food-insecurity programs. We are prayerful that we can partner with other community groups or churches so we can continue to help those in need. If you have a place for us, or a suggestion on where we should look, we would love to hear from you. You can reach Todd Walker, Executive Director, at 757-491-2896 or [twalker@jcoc.org](mailto:twalker@jcoc.org).*

## **13. How can I help support the mission of JCOC?**

*There are several ways you can support –*

- ✓ *Give generously to the Help. Hope. Healing. Campaign*
- ✓ *Become a volunteer for the Help. Hope. Healing campaign and encourage others to support it*
- ✓ *Volunteer to serve clients during our daily mealtimes*
- ✓ *Provide items from our “wish list” found at [jcoc.org](http://jcoc.org)*
- ✓ *Include JCOC in your planned giving*